“Asian American Cultural Politics Across Platforms” (40:2; Summer/Fall 2014)

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RELEVANT FIELDS OF STUDY
Asian American Cultural Studies
Platform Studies
New Media
Visual Culture
Communications
History and Technology

PRIMARY CONCEPTS
Cultural Politics
Technology
Media
Activism
New Social Movements
Adaptation

ISSUE SUMMARY
This volume explores the relationship between current and historic developments in technologies of representation and developments in Asian American cultural politics.

KEY QUESTIONS FOR ANALYSIS AND DISCUSSION

a. What has the rise of new media platforms meant for the Asian American movement and its forms of political activity? (See especially Dao and Suzuki articles.)

b. What everyday practices of community have been enabled by emerging technologies and what everyday practices of community have inspired the development of new technologies? (See especially Soe and Dao articles.)

c. How have new media technologies shaped perceptions, aesthetics, and representations of Asian Americans, and how have these perceptions, aesthetics, and representations revealed the capacities and limits of these new media technologies? (See especially Liu, Suzuki, and Rivera articles.)

RELATED CENTER PUBLICATIONS
• Amerasia special issues on Word & Image (37:1), How Asian Americans Create Places (34:3), GlobalLinks (36:3), and Los Angeles Since 1992 (38:1)
• AAPI Nexus special issues on Environmentalism (11: 1&2) and on The Role of New Research (9: 1&2)

SUGGESTED READING
• Louis Althusser, “Ideology and Ideological State Apparatuses: Notes Toward a Discussion” (1969)
• Christine Balance, “How it Feels to Be Viral Me: Affective Labor and Asian American YouTube Performance” (2012)
• Walter Benjamin, “The Work of Art in the Age of Mechanical Reproduction” (1936)
• John Berger, Ways of Seeing (1972)
• Kent Ono and Vincent Pham, Asian Americans and the Media (2009)
• Edward Said, Covering Islam: How the Media and the Experts Determine How We See the Rest of the World (1981)