

**“ASIAN AMERICAN CULTURAL POLITICS ACROSS PLATFORMS”** (40:2; Summer/Fall 2014)

Guest editors: *Victor Bascara (UCLA), Lisa Nakamura (University of Michigan)*

Teacher’s Guide Prepared by: *Victor Bascara*

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RELEVANT FIELDS OF STUDY

Asian American Cultural Studies  
Platform Studies

New Media  
Visual Culture

Communications  
History and Technology

PRIMARY CONCEPTS

Cultural Politics  
Media

Technology  
Activism

New Social Movements  
Adaptation

ISSUE SUMMARY

This volume explores the relationship between current and historic developments in technologies of representation and developments in Asian American cultural politics.

KEY QUESTIONS FOR ANALYSIS AND DISCUSSION

- a. What has the rise of new media platforms meant for the Asian American movement and its forms of political activity? **(See especially Dao and Suzuki articles.)**
- b. What everyday practices of community have been enabled by emerging technologies and what everyday practices of community have inspired the development of new technologies? **(See especially Soe and Dao articles.)**
- c. How have new media technologies shaped perceptions, aesthetics, and representations of Asian Americans, and how have these perceptions, aesthetics, and representations revealed the capacities and limits of these new media technologies? **(See especially Liu, Suzuki, and Rivera articles.)**

RELATED CENTER PUBLICATIONS

- *Amerasia* special issues on *Word & Image* (37:1), *How Asian Americans Create Places* (34:3), *GlobalLinks* (36:3), and *Los Angeles Since 1992* (38:1)
- *AAPJ Nexus* special issues on *Environmentalism* (11: 1&2) and on *The Role of New Research* (9: 1&2)

SUGGESTED READING

- Louis Althusser, “Ideology and Ideological State Apparatuses: Notes Toward a Discussion” (1969)
- Christine Balance, “How it Feels to Be Viral Me: Affective Labor and Asian American YouTube Performance” (2012)
- Walter Benjamin, “The Work of Art in the Age of Mechanical Reproduction” (1936)
- John Berger, *Ways of Seeing* (1972)
- Wendy Chun and Thomas Keenan (eds.), *New Media, Old Media: A History and Theory Reader* (2006)
- Tarleton Gillespie, “The Politics of ‘Platforms’” (2010)
- Lisa Lowe, *Immigrant Acts: On Asian American Cultural Politics* (1996)
- Lisa Nakamura, *Digitizing Race: Visual Cultures of the Internet* (2008)
- Kent Ono and Vincent Pham, *Asian Americans and the Media* (2009)
- David Roh, Betsy Huang, and Greta Niu (eds.), *Techno-Orientalism: Imagining Asia in Speculative Fiction, History, and Media* (2015)
- Edward Said, *Covering Islam: How the Media and the Experts Determine How We See the Rest of the World* (1981)